

# SARAH KLEIN

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## EXPERIENCE

### Health.com | New York, NY

*Senior Editor*

July 2017 - present

- Assign, edit, and produce data-driven, SEO-optimized medical health content and trending health and medical news
- Assist digital executive editor with internal stakeholder communication and sales execution
- Write and produce long-lead special projects, including weekly health advice column to launch mid-March 2019
- Oversee editorial calendar and monitor KPIs and goals
- Conceptualized and executed Time Health video franchises; write video scripts and appear on camera as needed
- Manage one junior editor and one producer

### Prevention | New York, NY

*Health Staff Writer*

March 2015 - June 2017

- Pitched and wrote health and wellness news and features for Prevention magazine and Prevention.com
- Curated and wrote weekly Prevention Premium email newsletter
- Pitched and edited monthly expert columnists
- Pitched and wrote monthly Art Therapy, Does It Work?, and Before You Take It columns
- Managed interns

### The Huffington Post | New York, NY

November 2011 - March 2015

*Senior Editor, Health & Fitness*

*February 2014 - March 2015*

*Health & Fitness Editor*

*July 2013 - February 2014*

*Associate Editor, Healthy Living*

*November 2011 - July 2013*

- Conceptualized, wrote, and edited original features, blogs, and news pieces for the Healthy Living section
- Conceptualized and executed [photo-based exercise features](#) and 26-week [Fix Your Form](#) series
- Edited and produced weekly recurring [Lost Weight](#) series
- Served as syndication lead, partnering with 15 external sites, and produced syndicated content
- Oversaw daily editorial calendar and managed Healthy Living homepage
- Conceptualized and executed [30-Day Summer Shape Up](#) email campaign, soliciting 4,000 subscribers

### Health.com | New York, NY

September 2008 - December 2008, July 2009 - November 2011

*Assistant Editor*

*July 2010 - November 2011*

*Assistant Syndication Editor*

*July 2009 - July 2010*

*Editorial Intern*

*September - December 2008*

- Researched, reported, and wrote health news and features
- Wrote daily homepage headlines
- Managed social media accounts
- Assigned and edited freelance bloggers
- Served as syndication lead, partnering with 10 external sites
- Wrote seven weekly and monthly email newsletters

## EDUCATION | New York University Bachelor of Arts in Journalism and Sociology (*magna cum laude*), May 2008

## SKILLS | Drupal, Vignette 6, Movable Type, Wordpress, InCopy, HTML, SEO, Photoshop, proficient in French

## HONORS | Mayo Clinic Journalist Residency 2019, National Academy of Sports Medicine certified personal trainer