

SARAH KLEIN

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EXPERIENCE

Health.com | New York, NY

Senior Editor

July 2017 - present

- Assign, edit, and web produce SEO-optimized medical health features
- Write daily trending health news explainers and long-lead health and wellness features
- Liaise with sales and marketing teams
- Curate Time Health landing pages

Prevention | New York, NY

Health Staff Writer

March 2015 - June 2017

- Pitched and wrote health and wellness news and features for Prevention magazine and Prevention.com
- Curated and wrote weekly Prevention Premium email newsletter
- Pitched and edited monthly expert columnists
- Pitched and wrote monthly Art Therapy, Does It Work?, and Before You Take It columns
- Managed interns

The Huffington Post | New York, NY

November 2011 - March 2015

Senior Editor, Health & Fitness

February 2014 - March 2015

Health & Fitness Editor

July 2013 - February 2014

Associate Editor, Healthy Living

November 2011 - July 2013

- Conceived of, wrote, and edited original features, blogs, and news pieces for the Healthy Living section
- Conceived of, created, and modeled [photo-based exercise features](#) and 26-week [Fix Your Form](#) series
- Edited and produced weekly recurring [Lost Weight](#) series
- Liaised with 15 partner sites and produced syndicated content
- Planned and managed daily editorial schedule and Healthy Living homepage
- Conceived of [30-Day Summer Shape Up](#) email campaign, soliciting 4,000 subscribers

Health.com | New York, NY

September 2008 - December 2008, July 2009 - November 2011

Assistant Editor

July 2010 - November 2011

Assistant Syndication Editor

July 2009 - July 2010

Editorial Intern

September-December 2008

- Researched, reported, and wrote health news and features
- Wrote new homepage headlines daily
- Managed social media accounts
- Assigned and edited freelance bloggers
- Liaised with 10 syndication partners
- Wrote seven weekly and monthly email newsletters

EDUCATION | New York University *Bachelor of Arts in Journalism and Sociology (magna cum laude)*, May 2008

SKILLS | Drupal, Vignette 6, Movable Type, Wordpress, InCopy, HTML, SEO, Photoshop, proficient in French

HONORS | Certified personal trainer with the National Academy of Sports Medicine